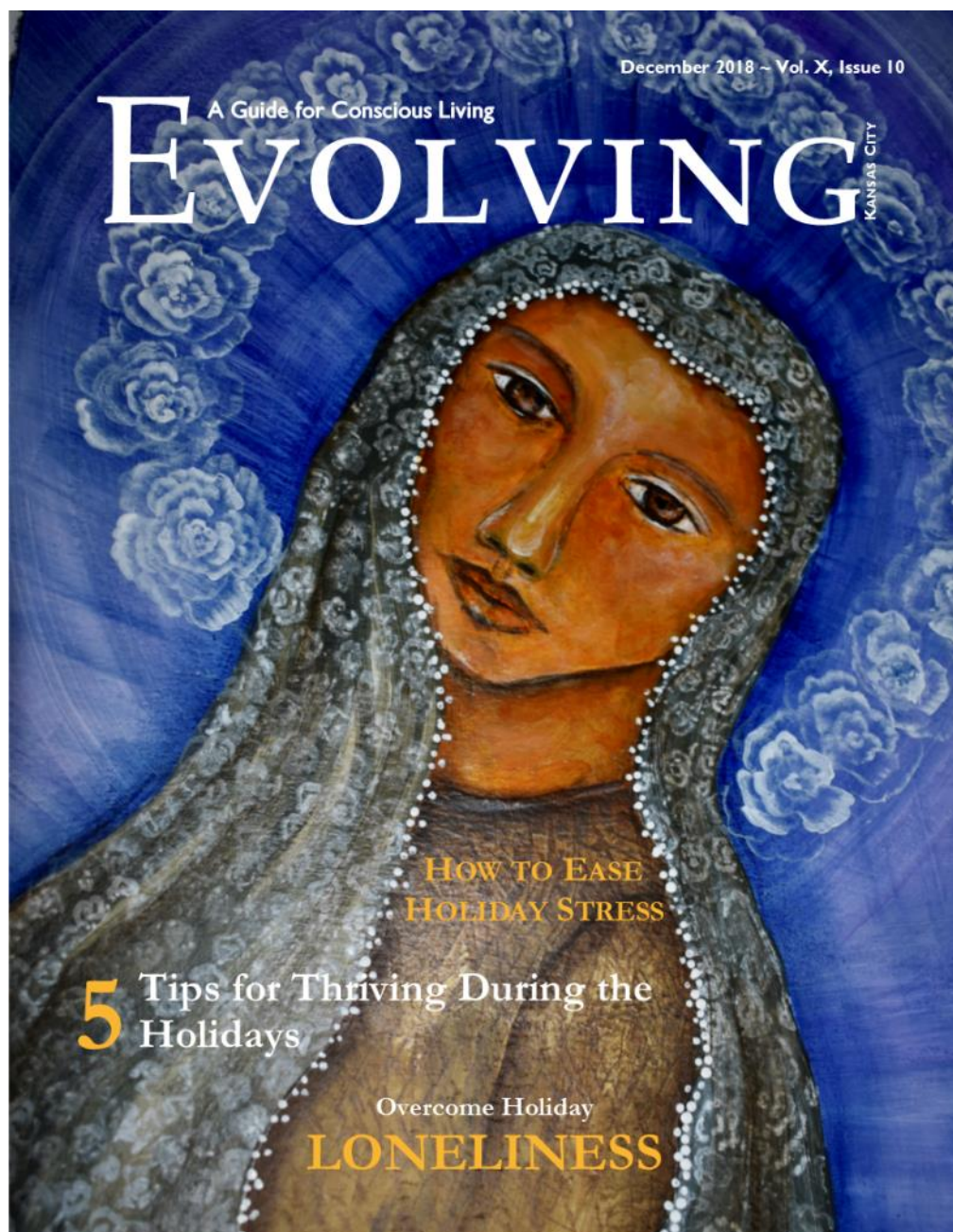


# ***Kansas City's Premiere Holistic Resource Since 2009***

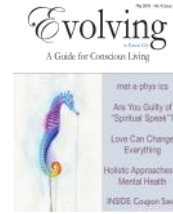
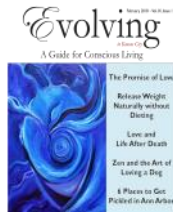
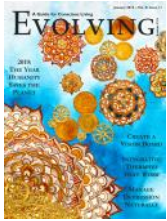
Now in a glossy magazine format



*"In the first week of running my ad in Evolving, Magazine, I received two new clients. It is read every month by those great, aware folks we are trying to reach in the Kansas City and surrounding areas."*

***--Deborah Ann Jantsch, MD Naturally Healthcare for Women, LLC***

**2019 Media Kit**



JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
Conscious Evolution Plus: Life Coaches	Recipes for Self Love Plus: Yoga	Annual Health & Wellness Directory	Into the Zone Plus: Bath & Body Products	Natural Remedies Insert: Coupon Saver	Conscious Wealth Plus: Metaphysics

The **Evolving Magazine** reader is interested in alternative and holistic healing options, maintains a healthy lifestyle, purchases books and music, attends self-improvement workshops and is actively interested in self-awareness.

**Approx. 68,000 readership (print and online)**

- 80% are 35-54 years old; 20% are over 55
- Female: 80% Male: 20%
- 87% are self employed
- Income: 30% over \$70,000/year; 70% over \$30,000/year
- 82% are college graduates

**Readers value the content in Evolving and trust our advertisers**

- 79% save each issue for reference and to share with friends
- Most readers spend approximately two hours reading each issue
- 82% purchased homeopathic remedies in the past 12 months
- 78% are interested in or have attended events listed in Evolving
- 63% have responded to an ad with either an inquiry or purchase

Each issue is packed with articles on self-help, spirituality, quantum science, book reviews, health & wellness, law of attraction, local events and so much more. In addition, it's an outlet for individuals to share their stories of growth, empowerment. and hope.

**Plan Your 2019 Marketing Campaign**

Call or email today for help custom-creating a marketing plan to effectively reach our conscious readership.



*Evolving Magazine provides readers with a full variety of resources online including current and past articles, a Holistic Online Directory, a search page for distribution sites, and more.*

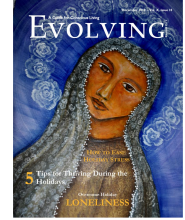
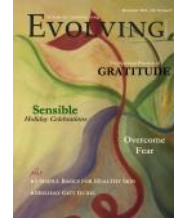
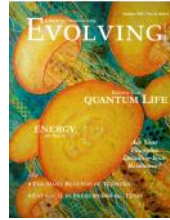
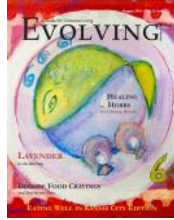
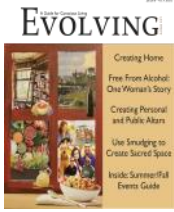


*"I have been advertising with Evolving Magazine for many years and I love what it is doing for my business. I get calls, monthly, from people who saw my ad in it. I also love what it has done for expanding my holistic network! I have met so many amazing people who advertise in Evolving, too, and it's so nice to have a feeling of being part of a holistic family! "*

*--Kelly Murphy Boule, Certified Hypnotherapist*

**www.EvolvingMagazine.com**

**jevolvingmagazine@gmail.com | 913.944.1298 | P.O. Box 3735, Shawnee, KS 66203**



**JULY**

**AUGUST**

**SEPTEMBER**

**OCTOBER**

**NOVEMBER**

**DECEMBER**

Brain Health  
Insert: Summer/  
Fall Events Guide

Eating Well in  
Kansas City  
Plus: Energy  
Workers

Sacred Journeys  
Plus: Chiropractic

Energy  
Plus: Books/Authors

The Joyful Life  
Insert:  
Holiday Gift  
Guide

Creating Conscious  
Holidays  
Plus: Mental Health

## MULTI-PLATFORM MARKETING

### → **PRINT PUBLICATION**

#### ***Evolving Magazine***

Print publication distributed throughout the Kansas City Metro.

#### **Annual Wellness Directory**

Print publication and online, distributed year-round at festivals and events.

### → **SPECIAL EVENTS**

Conscious Living Festivals twice a year.

### → **ONLINE OPTIONS**

Online Editorial | Holistic Online Directory

Banner Advertising | eBlast Ads



*The Evolving reader is interested in alternative and holistic healing options, maintains a healthy lifestyle, purchases books and music, attends self-improvement workshops and is actively interested in self-awareness.*

**www.EvolvingMagazine.com**

**evolvingmagazine@gmail.com | 913.944.1298 | P.O. Box 3735, Shawnee, KS 66203**



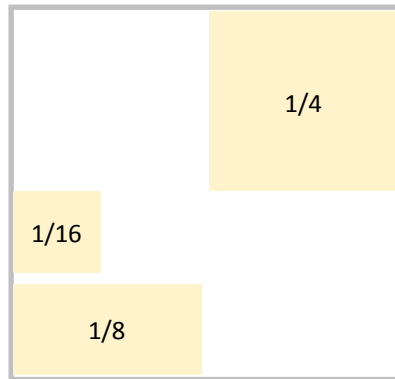
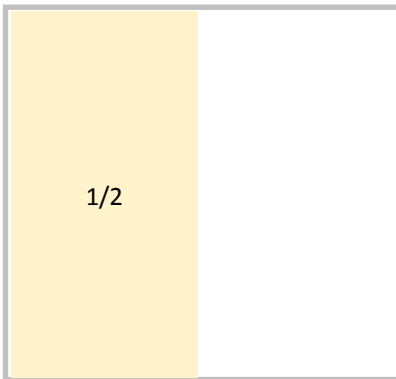
# RATES-PRINT

## Display Advertising (rates are per month)

Size	Width x Height	1-2X	3-6X	7-12 X
Full page	8" X 10.47"	\$880	\$792	\$704
1/2 page	V 3.87" X 10.47"	\$563	\$506	\$450
	H 8" X 5.19"			
1/4 page	3.95" X 5.16"	\$360	\$324	\$288
1/8 page	3.95" X 2.54"	\$218	\$196	\$174
1/16 page	1.93" X 2.54"	\$125	\$113	\$100

### Resource Listing

Located in the back of the magazine, the Resource Listing is \$75 for three months, \$120 for six months, or \$180 for a full year. Half price if running a current display advertisement. Must be prepaid.



### Calendar of Events /Classified

Three free event listings with the purchase of a display advertisement. Appears both in the print edition as well as online and on the *Evolving Magazine* Facebook page. Listings are \$22 for the first 25 words; \$.25 a word over 25. **New:** Featured Event-box listing, \$15 per column inch.

# RATES-ONLINE

**1. Online Editorial**—\$100 fee for one article published (must fit within our editorial style and guidelines) on [www.EvolvingMagazine.com](http://www.EvolvingMagazine.com) home page for one month. The article will only be published online, not in the print edition of the magazine.

**2. Holistic Online Directory**

~**Company Profile** – \$250.00 per year—Includes description of product/service, address & contact, map, logo & website link.

~**Impact Listing** – \$450.00 per year—Includes company profile plus display ad beneath listing.

~**Video Showcase** \$700.00 per year—Includes company profile, impact listing and a video.

**3. Banner Advertising** Website Box Ad \$250 per month (300px x 250px)

**4. eBlast Ads**

Display ad: \$150 per month ~ Featured event: \$50 per month

[www.EvolvingMagazine.com](http://www.EvolvingMagazine.com)

[evolvingmagazine@gmail.com](mailto:evolvingmagazine@gmail.com) | 913.944.1298 | P.O. Box 3735, Shawnee, KS 66203